



Statement of Opportunity

William Woods University is interested in expanding our relationship with Ozarks Technical Community College to provide their graduates, alumni and employees with increased exposure to educational opportunities at an affordable cost. Along with increased enrollments, additional benefits to William Woods University through the partnership would include additional marketing and recruiting opportunities.

Partnership Purpose

This is a partnership between William Woods University (referred to in the remaining document as WWU) and Ozarks Technical Community College (referred to in the remaining document as OTC). The partnership name will be WWU-OTC and may be referred to as “The Parties”. Because of this partnership, graduates of Ozarks Technical Community College will enjoy a diverse, four-year, private college experience that places emphasis on cost transparency and student services. The goals of this partnership agreement are outlined below.

This Partnership Agreement will:

- Promote associate degree completion and transfer rates at OTC; as well as provide graduates/employees/alumni a more affordable opportunity to pursue a Bachelor's, Master's or Doctoral degree program at WWU.
- Implement an attractive incentive for OTC graduates, employees and alumni to explore WWU degree completion and advanced graduate degrees.

Partnership Profile

William Woods University

William Woods University is a private, non-profit, coeducational institution of higher education, founded in 1870, that offers associate, bachelor's, master's and doctoral degrees. William Woods University is regionally accredited by the Higher Learning Commission. William Woods University students may enroll in day or online education classes at the main campus in Fulton, Missouri.

Ozarks Technical Community College

Ozarks Technical Community College is a public community college in Springfield, Missouri. In addition to the Springfield campus, there are six extended campus locations in southern Missouri. Ozarks Technical Community College opened its doors in 1990 and is affiliated with the Higher Learning



WILLIAM WOODS
UNIVERSITY

Commission. This institution prides itself on providing relevant and responsive learning experiences that empower students and communities to prosper.

Partnership Structure

WWU agrees to:

1. Provide enhanced benefits to OTC graduates by offering a Transfer Grant to eligible OTC transfer and graduates. To be eligible, the OTC transfer or graduate:
 - a. Must be admitted to a WWU degree program.
 - b. Is no longer considered a first-time fulltime student as defined by WWU or completed an associate degree from OTC.
2. Accept up to 90 credit hours in transfer from OTC depending upon program selection.
3. Provide a tuition discount to OTC graduates desiring a traditional residential or commuter experience at the Fulton Campus, per the William Woods Transfer Scholarship matrix. Additional programmatic scholarships may be explored as a William Woods University transfer partner.
4. Provide a 20% tuition discount to OTC graduates desiring to pursue online education through Woods Global.
5. Provide enhanced benefits to OTC employees and their families by providing a 20% tuition discount to be applied to online courses taken at the undergraduate, graduate, and doctoral level: or, a 60% tuition only discount to OTC employee spouse or dependent(s) desiring a traditional, residential or commuter experience at the Fulton Campus. (See information below under Tuition, Financial Aid and Billing for maximum percentage discounts.)
6. Provide enhanced benefits to OTC alumni and their families by providing a 20% tuition discount to be applied to online courses taken at the undergraduate, graduate, and doctoral level.
7. Publicize the partnership by creating a landing page on the WWU website that promotes and explains the benefits of this partnership agreement.
8. Provide the following to support interested OTC students:
 - a. Identify an employee of WWU to act as an OTC Liaison for the OTC-WWU Partnership.
 - b. The Liaison will collaborate through regular communication across both institutions regarding individual students interested in enrolling at WWU.
 - c. The Liaison will communicate with students interested in enrolling at WWU regarding program requirements, transfer equivalencies, and degree planning.



WILLIAM WOODS
UNIVERSITY

OTC agrees to:

1. Provide increased exposure and recruitment opportunities for WWU through the following:
 - a. Notify WWU of all advertised recruitment opportunities including transfer fairs. Additionally, provide the opportunity for a minimum of one private table set-up per month during the fall and spring semesters.
 - b. Promote the partnership with WWU to employees through internal communication and on Human Resources website detailing employee benefits.
 - c. Display WWU transfer material in high traffic areas.
 - d. Include WWU in any student facing publications about transfer options; both digital and print.
 - e. List the OTC WWU partnership on OTC Transfer and Articulation web page.
 - f. Allow the use of the OTC name and logo in a press release and marketing materials with OTC approval in every instance.

WWU and OTC jointly agree to:

1. Both Parties will identify appropriate staff contacts to coordinate matters related to this agreement with the other party. Each Party will inform the other Party of the identity and contact information for their liaison. Both liaisons will work together as needed to coordinate and implement this agreement.



WILLIAM WOODS
UNIVERSITY

Tuition, Financial Aid and Billing

- The Associate Degree Transfer Grant offered to OTC transfer students on the WWU traditional campus cannot be retroactively applied but may be combined with other institutional aid to a maximum of 76% for residential students or a maximum of 65% for commuters. The transfer student matrix may be amended annually and will be notified as an addendum. WWU financial aid awarding policies will be adhered to for the stacking order of aid.
- Eligibility for scholarships is not diminished due to this offer.
- The 20% online tuition discount offered to OTC employees cannot be retroactively applied but may be combined with other aid sources. WWU financial aid awarding policies will be adhered to for stacking order of external aid.
- All books, course materials, and fees by degree level are the responsibility of the student.

Additional program-specific articulation agreements may be entered into and will be provided through supplemental agreements as addendums to this master partnership agreement.

Other Terms and Conditions:

Intellectual Property Rights: WWU and OTC maintain all trademarks, copyright, or other intellectual property or proprietary rights in any names, logos, emblems, mascots, or other indicia.

Trademark and Logo Use:

1. WWU shall grant OTC a non-exclusive license for the term of this Agreement to use WWU's name, logos, emblems, mascots, or other indicia, in joint promotional materials and on OTC's website, subject to WWU's prior approval.
2. OTC will grant WWU a non-exclusive license for the term of this Agreement to use OTC's name, logos, emblems, mascots, or other indicia, in joint promotional materials and on WWU's website, subject to OTC's prior approval in every instance.
3. Except as stated in this agreement, neither party shall be authorized to use the trademark, logo, or trade names of the other party without prior permission, whether for advertising, goods, services, or otherwise.

Trade Secrets and Confidential Information: It is understood by WWU and OTC that all membership/ affiliate lists and documentation of either organization's programs, designs,



WILLIAM WOODS
UNIVERSITY

pricing policies, business practices and proposals, and any other such information or property will be treated as confidential and proprietary.

Limitation on Liability: Neither party, nor its employees, officers or volunteers, shall be liable for any incidental nor consequential damages arising from this agreement.

Dates of Agreement: The partnership between WWU and OTC will begin 7 business days after final signature and extend for three years, unless terminated as indicated here. Either party may terminate this agreement at any time by giving the other party a 60-day written notice of the termination. This agreement does not imply exclusivity to either party involved. The actual partnership period may be extended, if agreeable to both parties.

Severability: If any provision hereof shall be determined to be invalid or unenforceable, the validity and effect of the other provisions hereof shall not be affected thereby.

Entire Agreement: This Agreement supersedes any and all other agreements, either oral or written, between the parties hereto with respect to the subject matter hereof. No changes or modifications of this Agreement shall be valid unless the same are in writing and signed by the Parties. No waiver of any provisions of this Agreement shall be valid unless in writing and signed by the parties.

Choice of Law: This Agreement is governed by and constructed in accordance with the laws of the State of Missouri, without regard to any conflict of laws provision.

Compliance with the Law: The parties will comply with all applicable federal, state, and local laws, rules, and regulations, including without limitation the student confidentiality obligations set forth under the Family Educational Rights and Privacy Act, 20 U.S.C. § 1232, ("FERPA").



WILLIAM WOODS
UNIVERSITY

Having read and understood the details of this agreement, the Parties below agree to the terms outlined in this document.

Signed and agreed to:

Ted Blashak

Date: 6-26-23

Dr. Ted Blashak,
Chief Student Experience Officer
William Woods University

Kathy Groves

Date: _____

Kathy Groves
Vice President Strategic Partnerships
William Woods University

Tracy M. McGrady

Date: 8/2/2023

Dr. Tracy McGrady
Provost Vice Chancellor for Academic Affairs
Ozarks Technical Community College

Date: _____