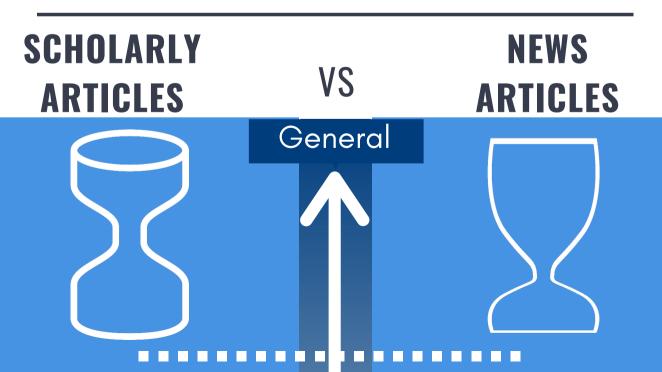
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READ NEED FOR READ SMARTER NOT HARDER RESEARCH

COMPARING 2 TYPES



SCHOLARLY NEWS VS ARTICLES **ARTICLES** General Headline: sums up the Introduction: thesis or article, attract reader research question; attention. Introduces Byline: who wrote it the topic and its sometimes links to significance. author's bio/contact info. _ _ _ _ _ _ _ _ _ Lead: the summary of the article, usually in the first Lit Review: Cites paragraph or page. past studies and Nut Graph: After the lead, identifies themes. tells you who, what, when, where, and why.

Specific

Methods & Results: survey, interview, treatment, case study, sample, can include data and tables.

Body: Goes into more detail about the story, including sources.

Discussion & Conclusion: What the study found & why it matters.



Kicker: A particularly interesting detail or a call to action for the very last paragraph. Always check for the kicker.

General